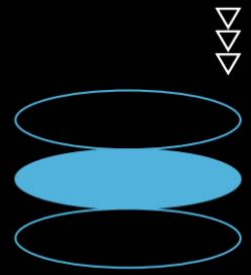




GOER AI INTEGRITY BADGE ACCREDITATION

Evaluating honesty & transparency in AI use



1. Clarity About When and Where AI is Used

Evaluate the extent to which the tutoring company clearly communicates when and where AI is integrated into its services.

Criteria:

- ☐ The company provides a clear and accessible explanation of all AI tools used.
- ☐ The explanation includes the purposes and functions of each AI tool.
- ☐ Information is available to all stakeholders (learners, parents, staff).
- ☐ The explanation is written in clear, non-technical language.
- ☐ The location of AI use is clearly marked (e.g. platform features, specific activities).

Significant Comments:

Section Summary:

- ☐ Fully complies with the GOER standard
- ☐ Partially complies with the GOER standard
- ☐ Falls below the GOER standard

Overall Significant Comments:

2. Identification of AI-Driven Content, Feedback, Grading, or Communications

Assess how effectively the company identifies and distinguishes AI-driven elements from human generated content.

Criteria:

- ☐ AI-generated content is clearly labelled as such.
- ☐ Feedback provided by AI is explicitly identified.
- ☐ Grading elements that are AI-driven are transparently disclosed.
- ☐ Communications generated by AI (e.g., chatbots) are easily recognizable.
- ☐ Users are informed when they are interacting with AI and not a human tutor.

Significant Comments:

Section Summary:

- ☐ Fully complies with the GOER standard
- ☐ Partially complies with the GOER standard
- ☐ Falls below the GOER standard

Overall Significant Comments:

3. Policies to Prevent Misrepresentation of AI as Human-Led Work

Examine the policies and procedures in place to prevent AI from being misrepresented as the work of human tutors or staff.

Criteria:

- ☐ A clear policy prohibits the misrepresentation of AI-generated work.
- ☐ Staff training addresses the ethical use of AI and prevents misrepresentation.
- ☐ Procedures are in place to monitor and enforce the policy.
- ☐ Mechanisms exist for reporting and addressing potential violations.
- ☐ Consequences are defined for misrepresenting AI as human work.

Significant Comments:

Section Summary:

- ☐ Fully complies with the GOER standard
- ☐ Partially complies with the GOER standard
- ☐ Falls below the GOER standard

Overall Significant Comments:

4. Communication with Learners, Parents, and Staff About AI Use

Assess the effectiveness of the company's communication strategies regarding AI use with learners, parents, and staff.

Criteria:

- ☐ Learners and parents are informed about the use of AI in tutoring.
- ☐ Staff members are kept updated on AI tools and policies.
- ☐ There are channels for stakeholders to ask questions and provide feedback about AI.
- ☐ The company provides clear explanations of how AI enhances the learning experience.
- ☐ Communication addresses both the benefits and limitations of AI in tutoring.

Significant Comments:

Section Summary:

- ☐ Fully complies with the GOER standard
- ☐ Partially complies with the GOER standard
- ☐ Falls below the GOER standard

Overall Significant Comments:

Overall Accreditation Score

- ☐ Fully complies with the GOER standard

☐ Partially complies with the GOER standard

☐ Falls below the GOER standard

Final Comments: