



# ONLINE TUTORING ACCREDITATION

Evaluating professional standards in online tutoring

## 1. Professional Standards for Tutors

Detailed criteria for evaluating the professional standards of tutors employed by the online tutoring company.

### Qualifications, Experience, and Recruitment Criteria:

- ☐ Tutors possess relevant qualifications (e.g., degrees, certifications) aligned with the subjects they teach.
- ☐ Tutor qualifications are verified and documented.
- ☐ Tutors have demonstrable experience in tutoring or teaching.
- ☐ The recruitment process includes thorough background checks.
- ☐ The recruitment process includes reference checks.
- ☐ Tutors undergo an interview process to assess their suitability.

### Significant Comments:

**Summary of Professional Standards for Tutors:**

- ☐ Fully complies with the GOER standard
- ☐ Partially complies with the GOER standard
- ☐ Falls below the GOER standard

**Overall Significant Comments:**

## 2. Safeguarding Standards for 1:1 and Small Group Online Learning

Detailed criteria for evaluating the safeguarding measures in place to protect learners during online tutoring sessions.

**Safeguarding Criteria:**

- ☐ The platform has clear safeguarding policies and procedures.
- ☐ Tutors are trained on safeguarding best practices.
- ☐ There are mechanisms for reporting safeguarding concerns.
- ☐ Sessions are monitored (e.g., recordings, live observation) with appropriate privacy considerations.
- ☐ The platform complies with relevant data protection regulations regarding safeguarding information.
- ☐ Clear procedures for handling and reporting allegations of abuse or misconduct.

**Significant Comments:****Summary of Safeguarding Standards:**

- ☐ Fully complies with the GOER standard
- ☐ Partially complies with the GOER standard
- ☐ Falls below the GOER standard

**Overall Significant Comments:**

### 3. Quality of Teaching and Learning

Detailed criteria for evaluating the quality of teaching and learning provided by the online tutoring company, in both live and asynchronous formats.

**Quality of Teaching and Learning Criteria:**

- ☐ Tutors demonstrate subject matter expertise.
- ☐ Tutors use effective teaching strategies.
- ☐ Tutors adapt their teaching to meet individual learner needs.
- ☐ Learning materials are accurate, up-to-date, and engaging.

- ☐ Asynchronous resources are high quality and accessible.
- ☐ Learning objectives are clearly defined and communicated.
- ☐ Progress is monitored, and feedback is provided to learners.

**Significant Comments:**

**Summary of Quality of Teaching and Learning:**

- ☐ Fully complies with the GOER standard
- ☐ Partially complies with the GOER standard
- ☐ Falls below the GOER standard

**Overall Significant Comments:**

## 4. Ethical and Appropriate Use of AI in Tutoring Platforms

Detailed criteria for evaluating the ethical considerations and appropriate use of Artificial Intelligence within the tutoring platform.

**AI Usage Criteria:**

- ☐ AI tools are used to enhance, not replace, human tutoring.
- ☐ The platform is transparent about the use of AI.
- ☐ AI is used in a way that is fair and unbiased.
- ☐ AI is used to personalize learning experiences.
- ☐ Data generated by AI is used responsibly and ethically.
- ☐ There is oversight and monitoring of AI's impact on learning.
- ☐ The platform mitigates potential biases in AI algorithms.

**Significant Comments:****Summary of Ethical and Appropriate Use of AI:**

- ☐ Fully complies with the GOER standard
- ☐ Partially complies with the GOER standard
- ☐ Falls below the GOER standard

**Overall Significant Comments:**

## 5. Transparency of Marketing, Pricing, and Service Terms

Detailed criteria for evaluating the transparency and accuracy of the online tutoring company's marketing materials, pricing information, and service terms.

### Transparency Criteria:

- ☐ Marketing materials are accurate and not misleading.
- ☐ Pricing is clear and transparent, with no hidden fees.
- ☐ Service terms are easily accessible and understandable.
- ☐ Cancellation policies are clearly stated.
- ☐ Refund policies are clearly stated.
- ☐ Contact information is readily available.

### Significant Comments:

### Summary of Transparency of Marketing, Pricing, and Service Terms:

- ☐ Fully complies with the GOER standard
- ☐ Partially complies with the GOER standard
- ☐ Falls below the GOER standard

**Overall Significant Comments:**

## 6. Data Privacy and Learner Protection

Detailed criteria for evaluating the measures in place to protect learner data and ensure privacy within the online tutoring platform.

**Data Privacy Criteria:**

- ☐ The platform complies with relevant data protection regulations (e.g., GDPR, CCPA).
- ☐ Learner data is securely stored and protected.
- ☐ Data collection practices are transparent and justified.
- ☐ Learners have control over their data.
- ☐ The platform has a clear data privacy policy.
- ☐ Data is not shared with third parties without consent.

**Significant Comments:**

**Summary of Data Privacy and Learner Protection:**

- ☐ Fully complies with the GOER standard
- ☐ Partially complies with the GOER standard
- ☐ Falls below the GOER standard

**Overall Significant Comments:**

## 7. Tutor Training, Oversight, and Ongoing Quality Assurance

Detailed criteria for evaluating the training programs, oversight mechanisms, and quality assurance processes in place for tutors.

**Training and Oversight Criteria:**

- ☐ Tutors receive initial training on effective tutoring practices.
- ☐ Tutors receive ongoing professional development.
- ☐ Tutor performance is regularly monitored and evaluated.
- ☐ Feedback is provided to tutors to improve their performance.
- ☐ There is a system for addressing tutor performance issues.
- ☐ The platform gathers feedback from learners about their tutoring experiences.



**Significant Comments:**

**Summary of Tutor Training, Oversight, and Ongoing Quality Assurance:**

- ☐ Fully complies with the GOER standard
- ☐ Partially complies with the GOER standard
- ☐ Falls below the GOER standard

**Overall Significant Comments:**

# Overall Accreditation Score

- ☐ Fully complies with the GOER standard
- ☐ Partially complies with the GOER standard
- ☐ Falls below the GOER standard

Final Comments: